



— INTRODUCTION —

The Outstanding Farmers of America (OFA) invites you to participate as a sponsor or advertiser at the 68th annual convention, February 6-9, 2025, in Des Moines, Iowa.



OFA VISION:

To be a positive voice in agriculture by fostering strong relationships built on education and networking while always championing land stewardship, community involvement and modern business practices.

ABOUT THE OUTSTANDING FARMERS OF AMERICA

The Outstanding Farmers of America (OFA) is comprised of past National Outstanding Young Farmers of America (NOYF) candidates, nominees and winners. This group of 1,000 nation-wide members facilitates the exchange of ideas, information and educational opportunities that promote the importance of farming in North America. OFA is a 501 (c)3 non-profit organization.

ABOUT THE NATIONAL OUTSTANDING YOUNG FARMERS AWARDS PROGRAM

The National Outstanding Young Farmers Awards Program is the oldest and premier agricultural recognition program in the United States. The purpose of the NOYF Awards Program is to bring a greater interest in the farmer by fostering better urban-rural relations through the understanding of their endeavors, to develop a further appreciation for their contributions and achievements, and to inform the agribusiness community of the growing urban awareness of farmers' importance and impact on America's economy. In 1954 the US Junior Chamber founded the program, and today the OFA, comprised of the NOYF Awards Program alumni, administers the program. The NOYF Awards Program is also supported by the National Association of County Agricultural Agents (NACAA), the National Association of Conservation Districts (NACD). John Deere has been the primary sponsor since 1976.

SPONSORSHIP

Sponsorship of the Outstanding Farmers of America (OFA) convention is an investment in farmers from your local community, State and nation. Each year, these individuals gather to foster cross-industry discussions, generate community involvement, and annually recognize the achievements of the leading young agriculturists. As a sponsor, you will be given the opportunity to increase your brands visibility. It's a strategic investment that pays dividends in terms of business growth, industry recognition and community engagement.



THE OFA OFFERS A HOST OF OPPORTUNITIES FOR SPONSORSHIP AND ADVERTISING!



NOYF AWARDS - PROGRAM SPONSORSHIP

This is an opportunity to become a major program sponsor of the National Outstanding Young Farmers Awards Program. This sponsorship could be a one time or an annual commitment that would give your company the most visibility and recognition at the program.



EVENT SPONSORSHIP

This opportunity will showcase your support and advertise your products in the program book and online! There is limited amount of ad space and ad's will be accepted on a first-come, first-served basis.



PROGRAM BOOK ADVERTISEMENT

This opportunity will showcase your support and advertise your products in the program book and online! There is limited amount of ad space and ad's will be accepted on a first-come, first-served basis. Please note that there is a limited amount of advertising space in the program book, and ad's will be accepted on a first come first serve basis.

— SPONSORSHIP OPPORTUNITIES —

	INVESTMENT LEVEL	DIGITAL AND PRINTED CONVENTION PROGRAM SOCIAL MEDIA PROMOTION	COMPLIMENTARY REGISTRATIONS	SPEAKING OPPORTUNITY	ITEM IN CONVENTION SWAG BAG	LOGO GENERAL SESSION SCREENS	LOGO ON WEBSITE (ONE YEAR)	EXHIBIT SPACE / PRODUCT DISPLAY	CONVENTION DATABASE
PRESENTING SPONSOR					SOLD!				
PREMIER	\$50,000	Full Page	UP TO 8	KEYNOTE OR BREAKOUT	✓	✓	✓	✓	✓
GOLD	\$25,000	Full Page	UP TO 4	BREAKOUT SESSION	✓	✓	✓	✓	✓
SILVER	\$12,500	1/2 Page	2		✓	✓		EXHIBIT SPACE ONLY	
BRONZE	\$5,000	1/4 Page			✓				

			DIGITAL AND PRINTED CONVENTION PROGRAM	PROGRAM BOOK MENTION	COMPLIMENTARY EVENT TICKET	ITEM IN SWAG BAG	SOCIAL MEDIA SHOUTOUTS	LOGO ON FUNCTION SPECIFIC SIGNS
HOSPITALITY ROOM	\$5,000	Wednesday to Saturday		✓	2 Per Day	Items in Room only		✓
WELCOME RECEPTION	\$3,000	Thursday		✓	2		✓	✓
WELCOME DINNER	\$10,000	Thursday	1/2 Page	✓	8		✓	✓
TOUR DAY BUSES <i>Four Opportunities</i>	\$1,500 Each	Friday		✓	✓		✓	✓
TOUR DAY LUNCH <i>Four Opportunities</i>	\$1,200 Each	Friday		✓	4		✓	✓
NOYF AWARD BANQUET RECEPTION	\$5,000	Saturday		✓	8		✓	✓
AIRPORT SHUTTLES <i>Three Opportunities</i>	\$3,500 Each	Wednesday, Thursday, Sunday	✓	✓				✓
10X10 EXHIBIT SPACE	\$850			✓	2			✓



SPONSORSHIP & ADVERTISING OPPORTUNITIES FORM

Return this form no later than January 01, 2025.
High-resolution logos and artwork must be provided by this deadline.

ORGANIZATION INFORMATION

NAME		CONTACT NAME	
ADDRESS	CITY	STATE	ZIP
CELL PHONE	E-MAIL	WEBSITE	

PROGRAM SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> PRESENTING SPONSOR \$100K SOLD!	<input type="checkbox"/> PREMIER \$50K	<input type="checkbox"/> GOLD \$25K	<input type="checkbox"/> SILVER \$25K	<input type="checkbox"/> BRONZE \$12.5K
---	--	---	---	---

EVENT SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> WELCOME RECEPTION \$3K	<input type="checkbox"/> AIRPORT SHUTTLES ____ @ \$3,500 EACH	<input type="checkbox"/> TOUR DAY LUNCH ____ @ \$1,200 EACH	<input type="checkbox"/> AWARDS BANQUET RECEPTION \$5K
<input type="checkbox"/> TOUR DAY BUSES ____ @ \$1,500 EACH	<input type="checkbox"/> WELCOME DINNER \$10K	<input type="checkbox"/> HOSPITALITY ROOM	

PROGRAM SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> FULL PAGE \$1,000	<input type="checkbox"/> HALF PAGE \$500	<input type="checkbox"/> QUARTER PAGE \$250
--	--	---

PAYMENT INFORMATION

(Please select payment type and complete)

PAYMENT TOTAL: \$ _____ **PAYMENT DUE IN FULL WITH THIS FORM**

PAYMENT TYPE: ☐ **CHECK** (Please make checks payable to: Outstanding Farmers of America)
☐ **CREDIT CARD** - service fee will be added (Visa, MC, Discover, AMEX)
☐ **OTHER** (Please specify)

MAIL TO:


Chris Martin OFA Treasurer
33 Lenora Dr.
Hawkinsville GA. 31036

CREDIT CARD INFORMATION

Name:		
Credit Card Number:	CVV:	Exp:
Address:		
City:	State:	Zip:
Billing Address if Different from above		
Address:		
City:	State:	Zip:

Call us today for further information!

Don Hartman, OFA President

 (575) 546-1765

 info@outstandingfarmers.com

**PLEASE SUBMIT SPONSORSHIP, LOGO,
OR ADVERTISING INFORMATION BY JANUARY 01, 2025.**

LOGO FORMAT: High-resolution JPG, PNG, and/or EPS

Advertisement Dimensions:

1/4 page - 4 in x 5 in | 1/2 page - 8 in x 5 in | Full page - 8.5 in x 11 in | Bleeds - .125 in